Akvo Opencast

Show the work you’re proud of to the people that should see it

Akvo Opencast is a web-based tool that allows you to build and share stories from your development projects via public display screens. Built to work with the IATI aid transparency standard and Akvo RSR, it will become available during 2015.

Cut across the noise

All around the globe, development organisations are opening up their information and becoming more transparent. However, in a sea of information, sometimes it’s difficult to get your message across.

How does Akvo Opencast work?

It lets you combine and curate open data collections already published in Akvo RSR or IATI XML to make powerful, visual stories that help you engage with specific groups of people that you want to reach.

Akvo RSR is a web and Android-based system that makes it easy for development aid teams to bring complex networks of projects online and instantly share progress with everyone involved and interested. It also makes it easy to publish open project data according to the IATI standard. Learn more at http://akvo.org/products/akvo-iati/.

Once you have created your Opencast stories you can display them via screens on a continuous loop at key places such as at events, in meeting rooms or reception areas.
Powerful communication

Akvo Opencast makes it quick and easy to:

• create attractive, powerful stories
• show concrete results in an accessible way
• connect with hard to reach audiences
• select the most relevant information
• enhance a space
• reshare already published data in fresh new ways
• experiment and innovate
• stand out in a crowd
• empower your communications teams.

Technical specifications

Akvo Opencast re-uses international open data sets, already published via the International Aid Transparency Initiative (IATI), or Akvo’s online tools for publishing international development projects and IATI data – Akvo RSR, and Akvo Openaid.

In order to use Akvo Opencast, you’ll need:

• to publish your activities via Akvo RSR, Akvo Openaid or the IATI registry
• display screens or devices
• a continuous electricity supply.

Akvo Opencast today

The first Akvo Opencast prototype has been developed by Akvo and Zimmerman & Zimmerman with the support of the Water Department (IGG) of the Dutch Ministry of Foreign Affairs. It will be piloted to present water projects in five Dutch embassies in Bangladesh, Benin, Indonesia, Kenya, Mali, and also at the Dutch Ministry of Foreign Affairs office in The Hague.

Get in touch

If you’d like to find out if Akvo Opencast could help your organisation communicate better, or if you’d like to participate in pilot testing the prototype, please get in touch with Josje Spierings (josje@akvo.org).