



TEAM WEEK 2015

akvo.org

MONDAY

7:30 AM
DEPARTURE FROM LLOYD HOTEL
TRAVEL TO TEXEL AND CHECK-IN TO
HOTEL

11.30 AM
OPENING SESSION

1 PM
LUNCH

2 PM
DEBATES/WORKSHOPS

4 PM
COFFEE AND TEAM PHOTOS

5PM
DEBATES/WORKSHOPS

6:30 PM
FREE TIME

7PM
DINNER
FOLLOWED BY FREE TIME



TUESDAY

9 AM
DEBATES/WORKSHOPS

10:30 AM
COFFEE

11 AM
DEBATES/WORKSHOPS

1PM
LUNCH

2PM
DEBATES/WORKSHOPS

4PM
COFFEE & BREAK

5PM
DEBATES/WORKSHOPS

6:30 PM
FREE TIME

7PM
DINNER
FOLLOWED BY PUB QUIZ

WEDNESDAY

9 AM
DEBATES/WORKSHOPS

10:30 AM
COFFEE

11 AM
DEBATES/WORKSHOPS

12.30 PM
LUNCH

1:30 PM
FUN ACTIVITY

6:30 PM
FREE TIME & DRINKS

7PM
DINNER
FOLLOWED BY FREE TIME



THURSDAY

9AM
CONCLUDING TALK

10 AM
CHECK-OUT FROM HOTEL

10.30 AM
TRAVEL BACK TO AMSTERDAM

1.30 PM
LUNCH PRESENTATION BY BERT

2:30 PM
MEETING TIME

6 PM
FREE TIME

7PM
DINNER
FOLLOWED BY MUSIC & DRINKS

FRIDAY

MEETING TIME & TRAVEL DAY

MONDAY 2PM

DEBATE: NON-PROFIT / PROFIT MARKET POSITIONING

How do we position our business in profit and/or non-profit markets? How loyal do we want to be to the non-profit sector? Do we want to move beyond the non profit sector in a concerted way? Why or why not? Moderated by Emily, the panel consists of Emeline, Luuk, Jeroen and Jigmy.

DEBATE: INTERNAL COMMUNICATIONS

How is our internal communication working? How can we improve our internal learning? How can we communicate effectively across different offices, especially as we get larger? Moderated by Alvaro, the panel consists of Lynn, Dagmar, Aulia and Stefan K.

WORKSHOP: SNV

To informally evaluate how the 16 projects are going. E.g. each project lead can indicate what is going well and what can be improved and we can share learning to make the best of the programme and draw project management lessons. Facilitated by Hans and Lissy.

MONDAY 5PM

DEBATE: OPEN SOURCE

How open source are our products? Can we do more in this area? Should we? Moderated by Paul, the panel consists of Gabriel, Emmanuel, Saurabh and Hans.

WORKSHOP: TRAINING

Thinking about new ways of running training workshops and/or delivering services for partners. How do we train now? What can we learn from each other? How can we balance high quality training with cost control and efficiency? Facilitated by Joy and Francis.

WORKSHOP: STAFF DEVELOPMENT

Looking at the opportunities currently available to staff to develop their skills and plan their careers at Akvo. What do people want? What can we learn from other organisations? Facilitated by Jeroen and Jo.



TUESDAY 9AM



DEBATE: MONITORING AND EVALUATION

What is Akvo's role in M&E processes? Do we have the skills to work in this field? Does it mean consultancy work will grow? Do we want that? Moderated by Jana, the panel consists of Rajashi, Mark T.W., Marten and Josje.

DEBATE: THE FUTURE OF PRODUCTS / PRODUCT FEATURES

How can we influence products and features? How do we determine roadmaps? Our own vision for products vs. signals from the market. Innovation. Competition. Collaboration between partner team and product team. Where do we want to go with our products? Should certain functionalities be cheaper? What will happen with the new products developed in partnership with SNV? Moderated by Mark C, the panel consists of Joy, Iñigo, Kathelyne and Loïc.

TUESDAY 11AM

DEBATE: OPEN DATA

What are we doing with it? Is it enough? Do we still love open data?! How open/transparent are we at the moment? Where do we want to be? How do we react to partners who are hesitant about being open? Moderated by Jo, the panel consists of Jana, Mark C., Deepak and Peter.

WORKSHOP: DEV TEAM STRUCTURE EVALUATION

The development team has been restructured. Why? What's the rationale behind the change? How are we doing so far? Facilitated by Oliver.

TUESDAY 2PM

DEBATE: DECENTRALISATION AND HUBS

How will decentralisation evolve within Akvo globally when growth continues and we set up more hubs? How should we deal with decision-making, financial independence, legal constraints, etc? How will all the Akvo entities connect? Where are we at? Where do we want to be? Moderated by Alvaro, the panel consists of Stefan v. H., Lissy, Peter, Henry.

WORKSHOP: PROJECT MANAGEMENT

What tools do we have for this, and how do you use them? What information is needed by whom within the organisation? How can we streamline this information and harmonise project management? Facilitated by Charlotte and Dagmar.

WORKSHOP: THE AKVO DATA PIPELINE

You may have heard the term unified log going around. This workshop will give a down-to-earth overview of the unified log, or what we refer to as the Akvo data pipeline. What is it? Why did we build it? and what benefits will it bring to us and our partners in the long run? We'll demo how cartoDB is one of the first components to be built on top of this data pipeline, and can discuss with you what other possibilities you see for it. Facilitated by Iván and Emmanuel.

TUESDAY 5PM

DEBATE: MARKETING

What is the best way to get more exposure for our products? How do we sell their value? Is change needed? How should global marketing compare to local marketing? Should marketing be centralised or decentralised? Moderator to be decided, the panel consists of Alvaro, Jeroen, Linda and Isha.

WORKSHOP: DEV GEEK OUT SESSION (GUESTS WELCOME)

An open session, to cover development topics that people want to cover on the day.

WORKSHOP: RSR AND IATI

What's new in RSR and IATI? Understanding the significance and usage of IATI data through web-based platforms. Facilitated by Kasper and Josje.

WEDNESDAY 9AM

DEBATE: TRAINING VS. CONSULTANCY

Are we finding the right balance of the work done with data collection or do we want to dive more into helping our partners with the UNDERSTAND part? What is our limit in supporting data literacy? Moderated by Kathelyne, the panel consists of Laura, Aulia, Dagmar and Stefan K.

WORKSHOP: AKVO DASH

Review of the first iteration of DASH wire-frames. Facilitated by Mark T.W. and Loïc.

WEDNESDAY 11AM

DEBATE: DATA QUALITY AND USE

How are we securing our partners' data across all tools including mixed data DASH will be consuming and user accounts/passwords? How do we secure Open Data (i.e. ensuring no personal details are open)? Are we thinking about the future of data security? Data sets which may seem harmless right now may be linked to other datasets in years to come which may create a perfect storm of data. Do we stop at 'how many updates/data points' or does/should Akvo have a role beyond this? Moderated by Charlotte, the panel consists of Iván, Francis, Lynn and Samuel.

WORKSHOP: SELLING AND PRICING

How to sell and how to price. Do selling techniques differ between regions, marketing and partners? How can you convince a future partner that Akvo products are suitable for their problems? Facilitated by Peter and Luuk.

WORKSHOP: SUPPORT

What is support and why is it important? In an interactive workshop we will experience what support is about and help create a plan to make support an 'award winning selling point' of Akvo. Facilitated by Geert.

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2015